

# ID Resources

## ENVIRONMENTAL MISSION STATEMENT & POLICY

### MAKE A DIFFERENCE!



*It is no secret that the sign industry is a difficult place to uphold strong principles when it comes to environmental issues. From the environmentally-unfriendly nature of many of the materials that are used to produce signs, to the disposal of production-related waste and outdated signs, it is a constant struggle in terms of both cost and logistics to maintain a steady course on the environmental "high road".*

*However, it is our strong belief that, before we are signage professionals, we are stewards of the environment and the health of the fragile planet that we inhabit, and our mission is to lessen our impact as much as possible and to make a difference whenever and wherever possible. Therefore, we are committed to taking whatever steps are necessary and available to recycle, re-use and properly dispose of all materials, and to make sound environmentally-based decisions when it comes to the selection of materials for production and for the conducting of our day-to-day business.*

A. Reed Hayes IV

President

Recycle EVERYTHING possible.

Make every effort to conserve energy and water.

Use only the highest percentages of post-consumer recycled paper products available.

Dispose of all hazardous materials in accordance with the strictest EPA requirements.

Use shredded paper for packing, and use styrofoam "peanuts" only when they are received from less environmentally responsible vendors.

Refrain from using old-growth wood materials or exotic woods for which we have no knowledge of harvesting methods or origin.



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SIGNAGE ● GRAPHICS ● DISPLAYS